

## **GSC25: Clare College, University of Cambridge**



Reflecting on 20 Years of the GSC, Three Decades of  
Microbial Genomics, and the Transformative Impact of  
Standards

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### **Sponsorship Prospectus**

**Cambridge, UK**  
**July 29-31, 2025**  
**GSC25 Workshops: August 1st, 2025**  
**Cambridge, UK**

The GSC 2025 annual meeting will be located at the University of Cambridge, Clare College, in Cambridge, UK.

The GSC25 meeting will focus on the multi-decade transformative impact and expansion of Genomic Data Standards and Microbial Genome Sequencing, looking ahead at the utilization and transparency of Artificial Intelligence and the growth of new standards in the fields of ancient DNA (aDNA), environmental DNA (eDNA), biopreservation/biodiversity, microbiomes, viromes, along with environmental and human health.

The main GSC25 meeting will be held over three days of sessions on the GSC's 20-year impact on data standardization and reuse; perspectives from three decades of microbial sequencing; GSC-community partnerships; evolution of standards in the context of a network of projects and resources; evolving MIxS standards.

The upcoming GSC25 meeting will span three days and feature discussions on the GSC's 20-year impact on data standardization and reuse, insights from three decades of microbial sequencing, GSC-community partnerships, the evolution of standards within a network of projects and resources, as well as the ongoing development of MIxS standards.

The GSC community spans the globe, including international researchers working in collaborative groups to provide a forum for developing and implementing community-driven standards in genomics, 'omics', and bioinformatics. Participants in the GSC include clinicians, biologists, chemists, computer scientists, groups building genomic and 'omic databases, researchers conducting large-scale metagenomics and comparative genomic analyses, and individuals experienced in building community-based genomic standards. Since its founding in 2005, the GSC's Mission has focused on making genomic data discoverable, reusable, and interoperable through:

- The implementation of new community-driven genomic standards
- The establishment of methods of capturing and exchanging metadata
- Harmonization of metadata collection and analysis efforts across the wider genomics community
- Developing and making available standards-related resources and tools to help leverage the exponentially increasing amount of genomics and metagenomics datasets
- Implementing standards for reproducibility across all areas of genomics

#### GSC25 Daily Agenda Overview:

- **July 28** GSC annual board meeting – GSC board dinner
- **July 29** Day 1: GSC25 main meeting - Impacts and Opening Reception
- **July 30** Day 2: GSC25 main meeting - GSC Standards
- **July 31** Day 3: GSC25 main meeting - Forward Focused, AI, Genomics and Standards
- **August 1** GSC Working Groups

This meeting is intended for academic, corporate, and government professionals in the fields of medical genomics, environmental genomics, metagenomics, and microbiome sciences, tackling technical, metadata, and reproducibility challenges related to sample collection, processing, and genomic sequencing workflows critical for small- and large-scale datasets.

Attendance for the GSC25 annual meeting is expected to be between 100 and 150 participants.

**Scientific vendors will have the opportunity to interact with attendees and speakers during the entire meeting including the networking events, daily coffee breaks, lunches, and between sessions. This meeting allows for ample networking time between sponsors and attendees.**

## Sponsorship Level Opportunities:

### Platinum Sponsor (\$9,500) sponsors will receive the following benefits:

1. Guaranteed 15-minute speaking slot in the program of the annual GSC meeting.
2. Acknowledgment of sponsorship on the GSC website including links to your company's website.
3. Inclusion of the sponsor's logo in meeting materials.
4. Two free meeting registrations.
5. Tabletop exhibition display (~1.6 m, 5 ft).
6. Organization name and logo recognition on meeting signage.
7. Logo included on inter-session slides.
8. Special recognition of Platinum sponsor at symposium and in print and marketing materials.
9. Full-page symposium program advertisement.
10. Sponsor representative to join GSC board for GSC24 board dinner.

### Gold Sponsor (\$6,500) sponsors will receive the following benefits:

1. Acknowledgment of sponsorship on the GSC website including links to your company's website.
2. Inclusion of the sponsor's logo in meeting materials.
3. One free meeting registration.
4. Tabletop exhibition display (~1.6 m, 5 ft).
5. Half page advertisement in meeting literature.
6. Organization name and logo recognition on meeting signage.
7. Logo included on inter-session slides.

### Silver Sponsor (\$3,500) sponsors will receive the following benefits:

1. Acknowledgment of sponsorship on the GSC website including links to your company's website.
2. Inclusion of the sponsor's logo in meeting materials.
3. One free meeting registration.
4. Organization name and logo recognition on meeting signage.
5. Logo included on inter-session slides.

### Bronze Sponsor (\$1000) sponsors will receive the following benefits:

1. Acknowledgment of sponsorship on the GSC website including links to your company's website.
2. Inclusion of the sponsor's logo in meeting materials.

\*\*Custom Sponsorships are available including add-ons, partial upgrades, and event sponsorships. Please let us know your needs. We are happy to accommodate!

## Please contact us for additional information

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## Venue and Location

Clare College is a conference venue in the heart of Cambridge, offering a range of flexible meeting rooms, dining space and accommodations. The second oldest College in Cambridge, Clare boasts 17th century architecture, stunning gardens, and a convenient conference venue location in central Cambridge, either side of the River Cam. The conference will be held in the Riley Auditorium.

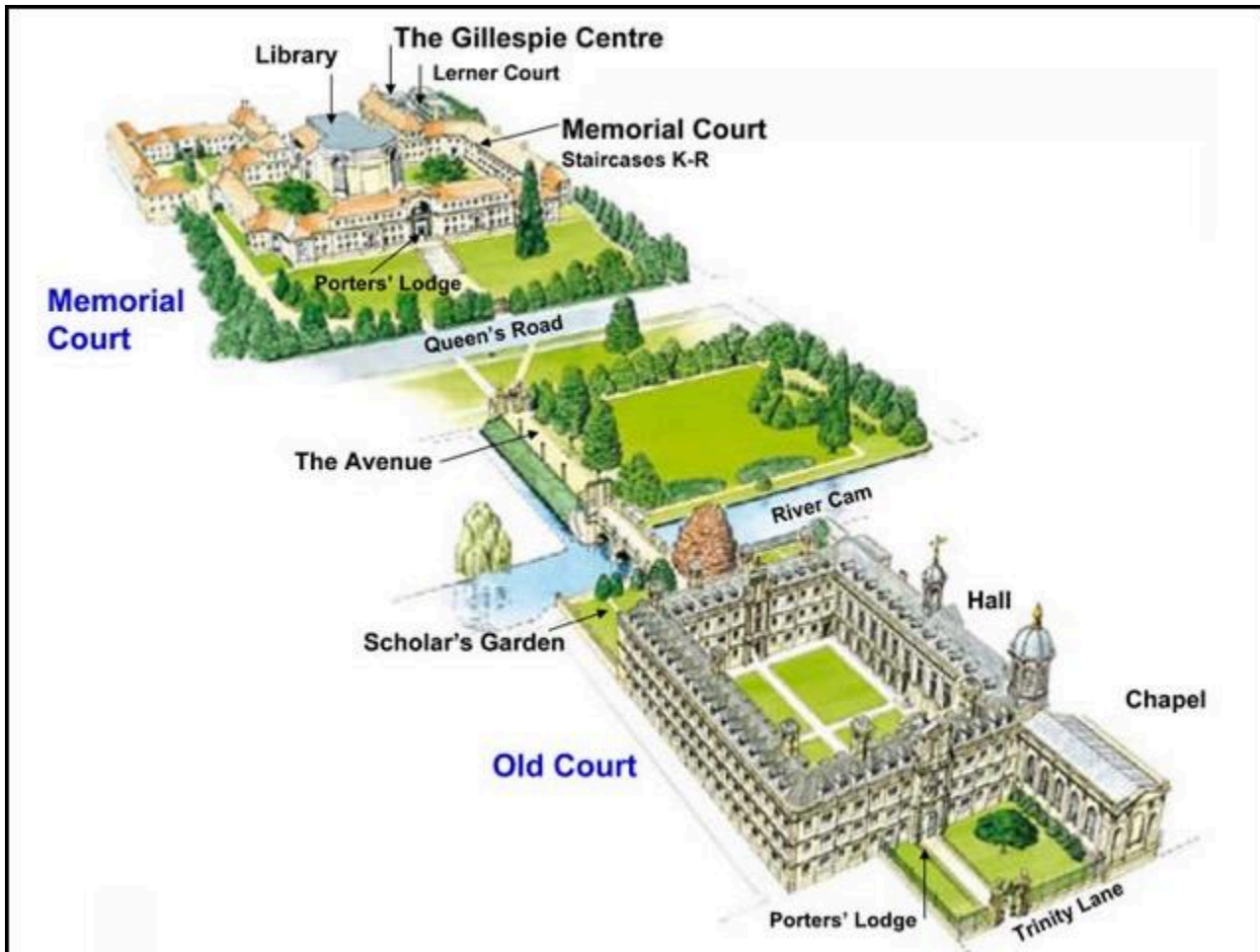
**Address:** [Clare College Conferencing](#), Memorial Court, Queen's Rd, Cambridge, CB3 9AJ, United Kingdom



<https://maps.app.goo.gl/PZgoxvmjbZo3kAv9>



Clare College Conference Center - Gillespie Centre



**Riley Auditorium** (150 person capacity)



**Elton-Bowring Room:** will be utilized for coffee breaks and lunch tables, with Vendor tables organized in front of the windows along the room.





**Garden Room:** Lunch buffet location, with room for some Vendor tables, opens out to the garden space, with outdoor seating. Attendees can enjoy the portico and terrace which extends into the landscaped Lerner Court.



**Lerner Court:**





**Meeting Reception Event:** Will be held in the Fellows [Garden](#)

The Fellow's' Garden of Clare College is a secret oasis by the River Cam, not open to the public. This extensive garden is divided into rooms, with winding paths and manicured lawns. There are places to sit and enjoy the flowers and sculptures, including Barbara Hepworth's fine bronze.

