



GSC24 Annual Scientific Meeting

Sponsorship Prospectus
Tucson, Arizona USA
August 5-9, 2024



GSC24: Challenges for Reproducibility in Genomics

The GSC 2024 annual meeting will be located at the University of Arizona's Bio5 facility in Tucson, Arizona.

The GSC 24 meeting will focus on *Challenges for Reproducibility* with sessions for standards in pangenomes and human genomes, along with genomic standards pertinent to personalized medicine, ancient DNA, synthetic meta-genomes, metagenomic dark matter, the virome, and physical and metadata standards for microbiome and metagenomics.

The GSC community includes international delegates working in collaborative groups to provide a forum for developing and implementing community-driven standards in genomics, metabolomics, and bioinformatics. Participants in the GSC include clinicians, biologists, chemists, computer scientists, groups building genomic and 'omic databases, researchers conducting large-scale comparative genomic analyses, and individuals experienced in building community-based genomic standards.

Since its founding in 2005, the GSC's Mission has focused on making genomic data discoverable, reusable and interoperable through:

- The implementation of new community-driven genomic standards
- The establishment of methods of capturing and exchanging metadata
- Harmonization of metadata collection and analysis efforts across the wider genomics community
- Advancing the science of genomics and metagenomics
- Implementing standards for reproducibility across all areas of genomics

GSC24 Daily Agenda Overview:

- **August 5** GSC board meeting – GSC board dinner
- **August 6** GSC main meeting and Opening Reception at Arizona Sonora Desert Museum
- **August 7** GSC main meeting and Standards Working Groups
- **August 8** GSC main meeting and Evening Hike Sabino Canyon
- **August 9** GSC main meeting (half day)

Meeting Sessions Theme:

- Genomic Reproducibility
- Virome Genomic Standards
- Challenges of 'Omic data reuse (International Microbiome and Multi'Omic Standards Alliance)
- Solutions to Genomic Reproducibility and Standards Challenges

This meeting is intended for academic, corporate, and government professionals in the fields of medical genomics, environmental genomics, metagenomics, and microbiome sciences, tackling technical, metadata,

and reproducibility challenges related to sample collection, processing, and genomic sequencing workflows critical for small- and large-scale datasets. It is our intention to discuss and plan for evolving genomic and laboratory standards to address the needs of clinical, academic, and industry researchers with a focus on precision medicine and agriculture.

Attendance for the annual meetings ranged between 80-120 participants. Sponsors, including all levels, is between 10 and 20, with 5 to 8 Platinum sponsors.

Scientific vendors will have the opportunity to interact with attendees and speakers during the entire meeting including the opening reception, daily coffee breaks, lunches, and in between sessions. This meeting allows for ample networking time between sponsors and attendees.

Sponsorship Level Opportunities:

Bronze Sponsor (\$1000) sponsors will receive the following benefits:



1. Acknowledgment of sponsorship on the GSC website including links to your company's website.
2. Inclusion of the sponsor's logo in meeting materials.

Silver Sponsor (\$2,500) sponsors will receive the following benefits:



1. Acknowledgment of sponsorship on the GSC website including links to your company's website.
2. Inclusion of the sponsor's logo in meeting materials.
3. One free meeting registration.
4. Organization name and logo recognition on meeting signage.
5. Logo included on inter-session slides.

Gold Sponsor (\$4,500) sponsors will receive the following benefits:



1. Acknowledgment of sponsorship on the GSC website including links to your company's website.
2. Inclusion of the sponsor's logo in meeting materials.
3. One free meeting registration.
4. Tabletop exhibition display (~1.6 m, 5 ft).
5. Half page advertisement in meeting literature.
6. Organization name and logo recognition on meeting signage.
7. Logo included on inter-session slides.

Platinum Sponsor (\$7500) sponsors will receive the following benefits:



1. Guaranteed 15-minute speaking slot in the program of the annual GSC meeting.
2. Acknowledgment of sponsorship on the GSC website including links to your company's website.
3. Inclusion of the sponsor's logo in meeting materials.
4. Two free meeting registrations.
5. Tabletop exhibition display (~1.6 m, 5 ft).
6. Organization name and logo recognition on meeting signage.
7. Logo included on inter-session slides.
8. Special recognition of Platinum sponsor at symposium and in print and marketing materials.
9. Full-page symposium program advertisement.
10. Sponsor representative to join GSC board for GSC24 board dinner.

**Custom Sponsorships are available including add-ons, partial upgrades, and event sponsorships. Please let us know your needs. We are happy to accommodate!

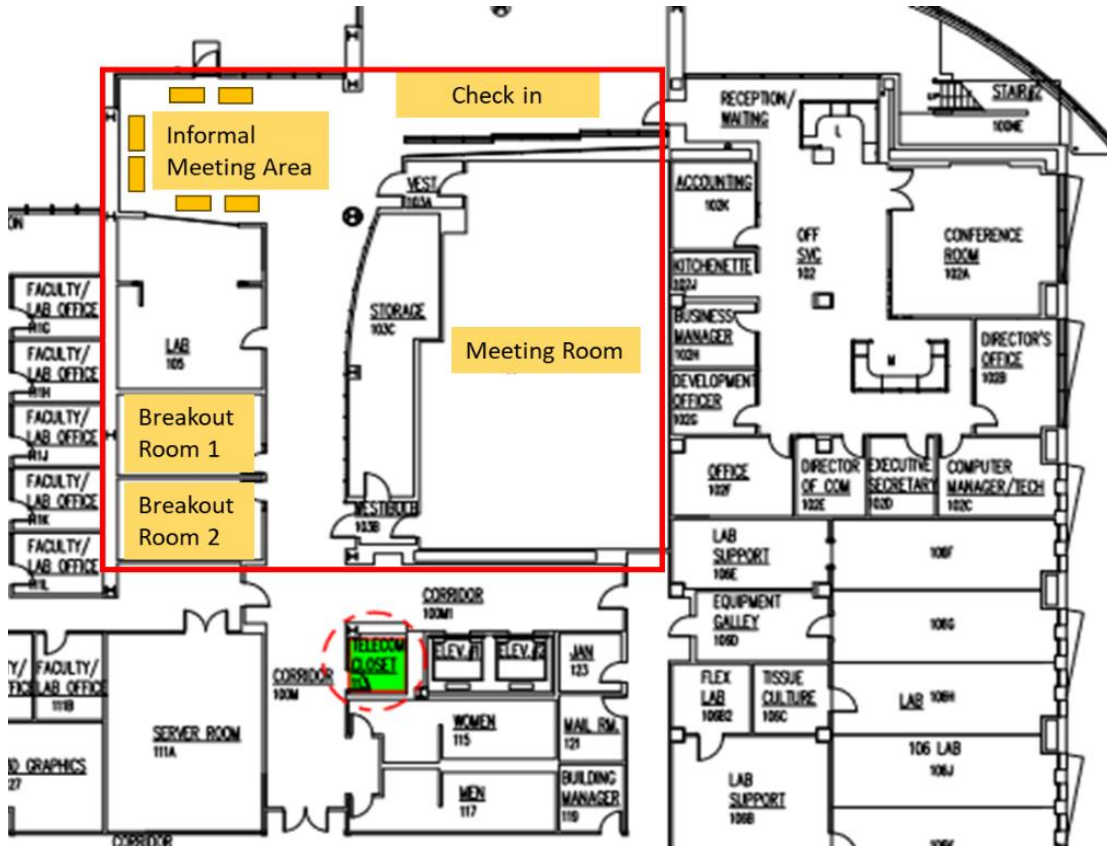
Please contact us for additional information

Lynn M. Schriml, Ph.D.
President, Genomic Standards Consortium
Associate Professor
Institute for Genome Sciences
University of Maryland School of Medicine
Department of Epidemiology and Public Health
670 W. Baltimore St., HSF III, Baltimore, MD 21201
P: 410-706-6776

Venue and Location

University of Arizona
Bio5 Complex
1657 E. Helen Street
Tucson Arizona 85719

Floor Plan of Meeting Space (Subject to Change)



Bio5 Meeting Facility

